

# CASE STUDY



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## THE CHALLENGE

In a world where Neon sign lighting is dying, restaurant chains like Wendy's in Fort Myers, FL are faced with a tough decision to adapt. This decision became reality very quickly when a quarter of the Florida based Wendy's building caught on fire several months ago, and was forced to temporarily shut down. Their existing Border Neon lighting transformer shorted, causing the misfortune.



Wendy's restaurant owner in Fort Myers, FL contacted i2 Visual, Inc. Sign Shop with a clear agenda to get his business back up and running. Several options were considered, including Neon. However, after close evaluation of the current situation, it was determined that their existing Neon was no longer a viable solution. It was time for change!

## THE SOLUTION

i2 Visual, Inc. strongly recommended an LED solution that would provide better results and would ensure safety by eliminating another fire mishap.

Among a number of different LED border tubing options, it was clear that Allanson's SkyLine LED Rigid Border Tubing was the best solution to replace the border neon lights around the entire building. One of the challenges that the competitive rigid border tubing provided was that the LED would not wrap around the corners of the building. Allanson's SkyLine, however, proved to be the right choice in all aspects. Also, being cost conscious, Florida Wendy's owner liked the faster ROI that SkyLine would provide.

## THE OUTCOME

There is nothing more rewarding than when a project runs smoothly from start to finish. That is exactly what happened for the installation of Allanson's SkyLine Rigid Border Tubing on the Wendy's building in Fort Myers, FL. Within 2.5 days, and with no glitches, the existing Neon tubes and transformers were replaced and the building is now powered up with 310 ft. of seamless LED lighting.

The look of the building has enhanced since the installation, allowing Wendy's to stand out among their competitors. The building has a nice touch and is attractive even during the day! Below are some of the comments from both the customer and the sign shop:

- Nice even and uniform illumination
- Great evenness and richness of the color
- Safer and easier to install
- Brighter than traditional Neon and other LEDs
- Low maintenance and 5 year warranty
- Energy saving - less energy consumption



*"We are very pleased with the product we recently installed at Wendy's. Allanson's SkyLine was simple to install. We were amazed that it was brighter than the traditional Neon, and the customer was happy with the 5 year warranty Allanson offers" - John Hose, President i2 Visual, Inc.*